

Our customers love our reliability

ClickFORMS™

HASSLE-FREE APPRAISAL SOFTWARE™

“...from the first day I noticed the ease of use, intuitive interface, unbelievable (almost infallible) reliability and stability, I instantly stopped making calls to tech support.

GEORGE BOMELEY Accurate Appraisals

DEAR BRADFORD SOFTWARE COMPANY,
I would like to give you a testimonial to your software ClickFORMS...

While studying as an apprentice to 3 different appraisers, I had used ACI, United Systems and a la mode Athena software. I thought they were cumbersome programs and once I started my own business, I put all of the available trial programs to the test. **ClickFORMS was by far the easiest to learn, navigate through, and understand.** I chose ClickFORMS primarily because of the ease of use.

My advice to anyone looking for an appraisal software solution... USE ClickFORMS and you will thank me later. There is not an easier or more stable appraisal software program out there. (I speak from experience.)

PAUL WATSON Watson Appraisal Group

For me, ClickFORMS is much faster and easier to use than WinTOTAL and has comparable features.

GREG MYERS Greg Myers Appraisal

Just to let you know that... you must be taking your share of the market from a la mode, as they continue to call me after telling them I wasn't going to renew. I had another report crash last night, but they insist things are getting better.

They went on and on about their 24/7 tech support; all I could say is that if it was running right, I don't need tech support.

JOE CINKOVICH Appraisal Services of Puget Sound, Inc.

My appraisal firm has been using ClickFORMS since the early 1990s.

ClickFORMS is a straightforward, effective and very stable appraisal software program.

Thank you Bradford Technologies!

SEAN REYNOLDS Reynolds and Kline Appraisal, Inc.

“ Really impressed ... Much appreciated ... I love the Bradford software and the new “add-ons” ... Making my appraisals look great ... In half the time ... (yes, you can use this as a testimonial) ... ”

RONALD M. GOLD Gold Appraisal

To order, call us toll-free: 800-622-8727 or download a free demo today at bradfordsoftware.com

BRADFORD TECHNOLOGIES

The leader in hassle-free appraisal technologies

Software

ClickFORMS™

While the other guys make promises, we deliver.

For more than 20 years, Bradford Technologies has provided good old fashioned, reliable, "crash-free" software that you can count on.

But don't take our word for it. Read what one of our customers had to say:

**HASSLE-FREE
APPRAISAL
SOFTWARE™**



There's a reason ClickFORMS is certified by Microsoft. Read on.



DEAR BRADFORD SOFTWARE COMPANY,

I have a very small appraisal firm in Tucson, AZ. 2 appraisers and a support staff.

While studying as an apprentice to 3 different appraisers, I had used ACI, United Systems and a la mode Athena software. I thought they were cumbersome programs and once I started my own business, **I put all of the available trial programs to the test. ClickFORMS was by far the easiest to learn, navigate through, and understand.**

I chose ClickFORMS primarily because of the ease of use.

We had been happy using Bradford ClickFORMS for a few years when I was approached by a la mode to switch software to their new WinTotal Aurora.

They offered their "elite package" with all the bells and whistles at quite a substantial savings I thought. (\$1,400) I was way too impressed with the integration of their X-site and seemingly unlimited automated functions to pass it by.

However, my staff of apprentices was not happy with my decision to switch, due to the complicated way in which report forms and functions needed to be completed. They spent 2 weeks watching video tutorials and attending online class tutorials with me, just to comprehend the functions of the software. I thought that after the extensive learning curve the benefits of automation will surely be worth it.

I was not able to set up all these new automated functions over the first few months due to problems with the appraisal software and conflicts with my network server. I lost pages of data and even entire reports to an unstable program that automatically saved the corrupt files. The a la mode support team claimed I had too tight of a security system, then it was blamed on a virus. Finally, after months of working on these

software problems I decided to dismantle my entire network and install new stand alone copies on new computers as suggested by [the a la mode] tech support team. I certainly thought stand alone machines would run the program smoothly.

I was wrong again. I had spent thousands of dollars and countless hours of my time just trying to get the program to do what it was supposed to be capable of.

Finally last week, [a la mode] support techs had gone full circle with the useless bug fixes and reinstallations of the program. None of them could figure out why it wouldn't work correctly. **I contacted an appraiser friend of mine who also uses WinTotal Aurora and he told me that he only uses one portion of the program because he can't figure out how to integrate the rest of it. (He has used a la mode software for 25+ years and still can't figure it out???)**

I flashed upon how smooth work was when I used ClickFORMS.

Here I am after 9 months of frustration, back with Bradford ClickFORMS... once again I can smile and relax and even sleep better. **My work is completed so much quicker, I rest assured that any work I have completed in the report will be there when I open it up tomorrow, my staff is ecstatic about the move back to Bradford. My clients will be happy once more to know that I will not be having those "technical problems" that delay their report production.**

My advice to anyone looking for an appraisal software solution... USE CLICKFORMS and you will thank me later. There is not an easier or more stable appraisal software program out there. (I speak from experience.)

PAUL WATSON
WATSON APPRAISAL GROUP, TUCSON, AZ



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