

## Bradford Redesigns 1004 Dramatically Improves UAD Productivity

Bradford Technologies, Inc. will release this week its much anticipated **UAD Power User** interface for producing UAD compliant appraisal reports.

The **ClickFORMS UAD Power User** interface is a redesigned 1004 appraisal report that dramatically improves an appraiser's productivity in meeting the stringent UAD data requirements. The redesign completely eliminates abbreviations, eliminates the need to repurpose fields and removes any need for concatenating multiple data points into abbreviated hieroglyphics such as found on the basement field of the sales grid.

The redesigned URAR includes every new UAD data point as well as the existing URAR data fields. By redesigning the 1004, the clarity is restored to the appraiser's report while still meeting the new data requirements of the GSEs. This provides the GSEs with the data they need, while appraisers, lenders and borrowers get a clear, concise, appraisal report that is completely readable and understandable.

Because the stringent UAD formatting specifications are completely eliminated, an appraiser's productivity is dramatically increased. The need for training is also significantly reduced. The end result is enhanced clarity of the appraisal report, reduced training requirements, reduced errors, reduced costs, and higher productivity, while still delivering a compliant UAD dataset to the GSEs.

"This is another step toward helping appraisers compete at a higher level with more credible appraisal reports." stated Jeff Bradford, CEO of Bradford Technologies, Inc.

Any lender or AMC wishing to provide their clients with this superior UAD compliant appraisal report can contact Sylvia Kainz at [sylvia@bradfordsoftware.com](mailto:sylvia@bradfordsoftware.com) for additional information. All Bradford Technologies customers using the ClickFORMS appraisal processing software will be able to deliver this superior appraisal report.

Appraisers wishing to provide a superior, clear, concise, readable UAD compliant appraisal please contact Bradford Technologies at 800-622-8727 or visit [www.bradfordsoftware.com](http://www.bradfordsoftware.com) for more information.

For additional information, please reference the **New Industry White Paper** by Jeff Bradford and Mark R. Linné, MAI, SRA, CAE, FRICS.

### **Appraisal Myopia** *Solutions for an Industry in Crisis* *What Every Chief Appraiser Should Know*

Download it at [www.bradfordsoftware.com](http://www.bradfordsoftware.com) or [www.appraisalworld.com](http://www.appraisalworld.com).

*About Bradford Technologies, Inc.*

Bradford Technologies voted one of the Top 50 2011 Service Providers by Mortgage Technology magazine is the recognized leader in appraisal innovation, having created the first statistically supported appraisal, the CVR, and now providing clarity and direction as the industry moves to towards a more transparent data centric transmission of appraisal reports.